

Warfare Analysis and Research Department



**Center for Naval Warfare Studies
Naval War College**



U.S.

Warfare Analysis & Research Department

Helping Explore the Future

MISSION

**To provide timely,
objective analysis to
senior Navy, Joint, and
other USG decision
makers on major
strategic, operational
and programmatic
issues.**



Warfare Analysis and Research Department

Capabilities And Methodology

Key

capabilities:

- Help to conceptualize complex issues;
- Help to prioritize competing considerations;
- Enable clients to visualize alternative scenarios;
- Integrate strategic, operational and technical perspectives;
- Conduct focused multidisciplinary analysis;
- Extensive network with diverse communities, including defense, intelligence, policy-making, academia, and the private sector.

Principal methodology: working with experts from diverse

communities using expert facilitation and groupware.



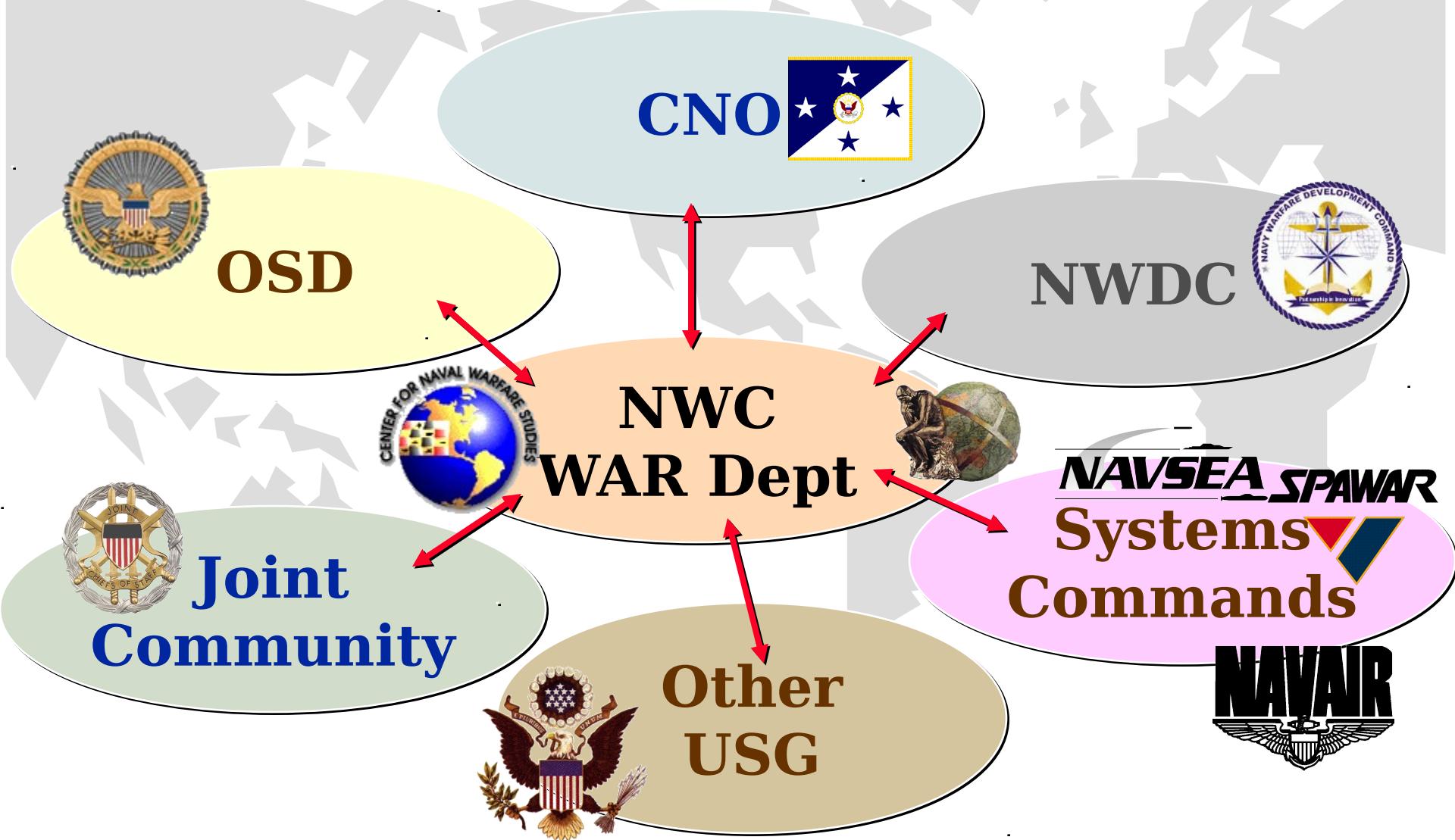
Warfare Analysis and Research Department

Major Research Projects Completed

- **LCS Capabilities (N76/NWDC)**
- **Task Force Sierra (VCNO)**
- **NewRule.Sets (with Cantor Fitzgerald)**
- **South Asia Proliferation (CNWS)**
- **Korea Futures (CINCPAC)**
- **Targeted Financial Sanctions (with Watson Institute of Brown University)**
- **MD International Simulation (N71/CNWS/NWDC)**
- **AEGIS BMD Block 2004 Operational Employment Guidance**
- **Latin America Futures**

Warfare Analysis and Research

Department Principal Relationships





知識
DYNAMIC STRATEGIES ASIA, LC



COMMERZBANK

eSpeed

LEHMAN BROTHERS

PA Consulting Group

Caithness Energy

China-American Development Corporation

Alternative Finance



Waterpeople, Inc MORGANSTANLEY



National Security Council
USAID
The US Agency for International Development



MINISTRY OF EXTERNAL AFFAIRS
Government of INDIA



Under Secretary of the Navy
The Honorable Jerry MacArthur Hultin



Weatherhead Center
for International Affairs



INSTITUTE FOR
INTERNATIONAL
ECONOMICS

Vanderbilt University
NASHVILLE, TENNESSEE

THE UNIVERSITY
OF MISSISSIPPI

Success in Decision Events

Collaborative research success depends on:

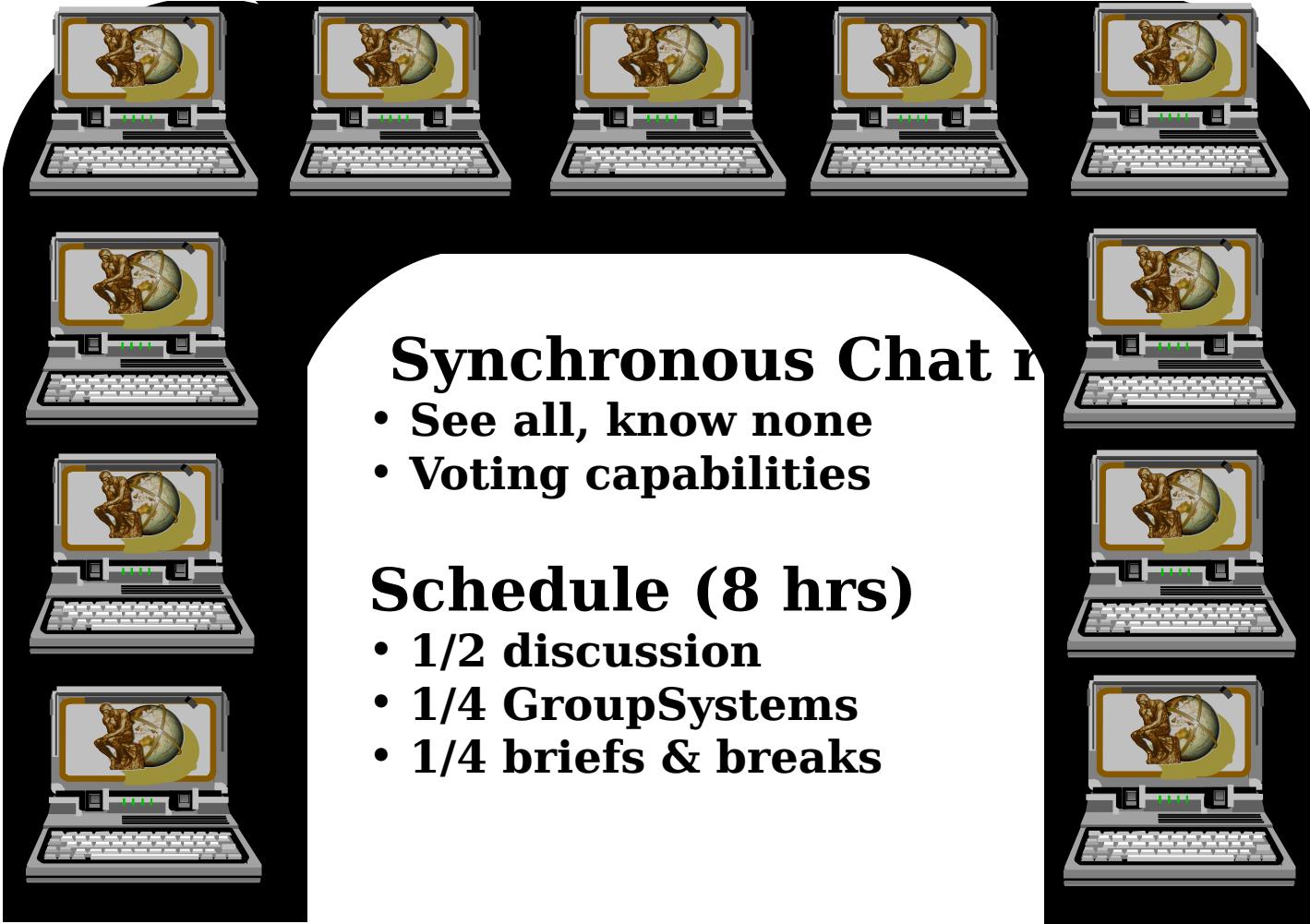


- **Quality of the participants invited**
- **Skillfulness of the facilitator**
- **Capability of the supporting technology**

**The Naval War College Decision Support Center
(DSC)**

A sophisticated research tool

Decision Event



The Challenges of Face-to-Face Meetings

- Groups get sidetracked
- Dominant personalities rule
- Ideas are attacked
- Fear of reprisal
- Important ideas not brought forward
- Objectives not reached
- Meeting minutes are subjective
- Not all information is recorded



Why Use Groupware?

**Technology takes advantage of
the collective brainpower of the
group AND maximizes the use of
its time.**

All participants are peers in
groupware sessions



The Benefits of Groupware



- **Facilitates collaboration**
 - Participants with different insights can give their input and come to consensus on priorities
- **Anonymous**
 - No way to track who says what
- **Shared, simultaneous input**
 - Larger generation of ideas in less time
- **Public display of ideas**
 - Gives participants opportunity to build on each other's inputs
- **Captures data for later analysis**
 - Ideas and comments are always tied together
- **Multiple tools to use for different processes**
 - Focuses participants in each step

Groupware Tools

Tool Name

Electronic Brainstorming

Categorizer

Group Outliner

Topic Commentator

Vote

Tool Characteristics

Used for simultaneous and anonymous idea sharing on a specific question

Used for generating single or multiple lists and classifying comments

Used to generate and/or organize ideas into familiar hierarchical structure

Used to generate a comprehensive accumulation of ideas

Used to evaluate, make decisions, and/or build consensus

Integrated Tools in the DSC

- Classified and unclassified VTC
- Electronic briefing (sound/animation)
- Live video/television feed/VCR playback
- SIPRNET connection in control room



- Ability to project seven separate presentations simultaneously
- Booths for simultaneous interpretation of two different languages

What is the Cost?

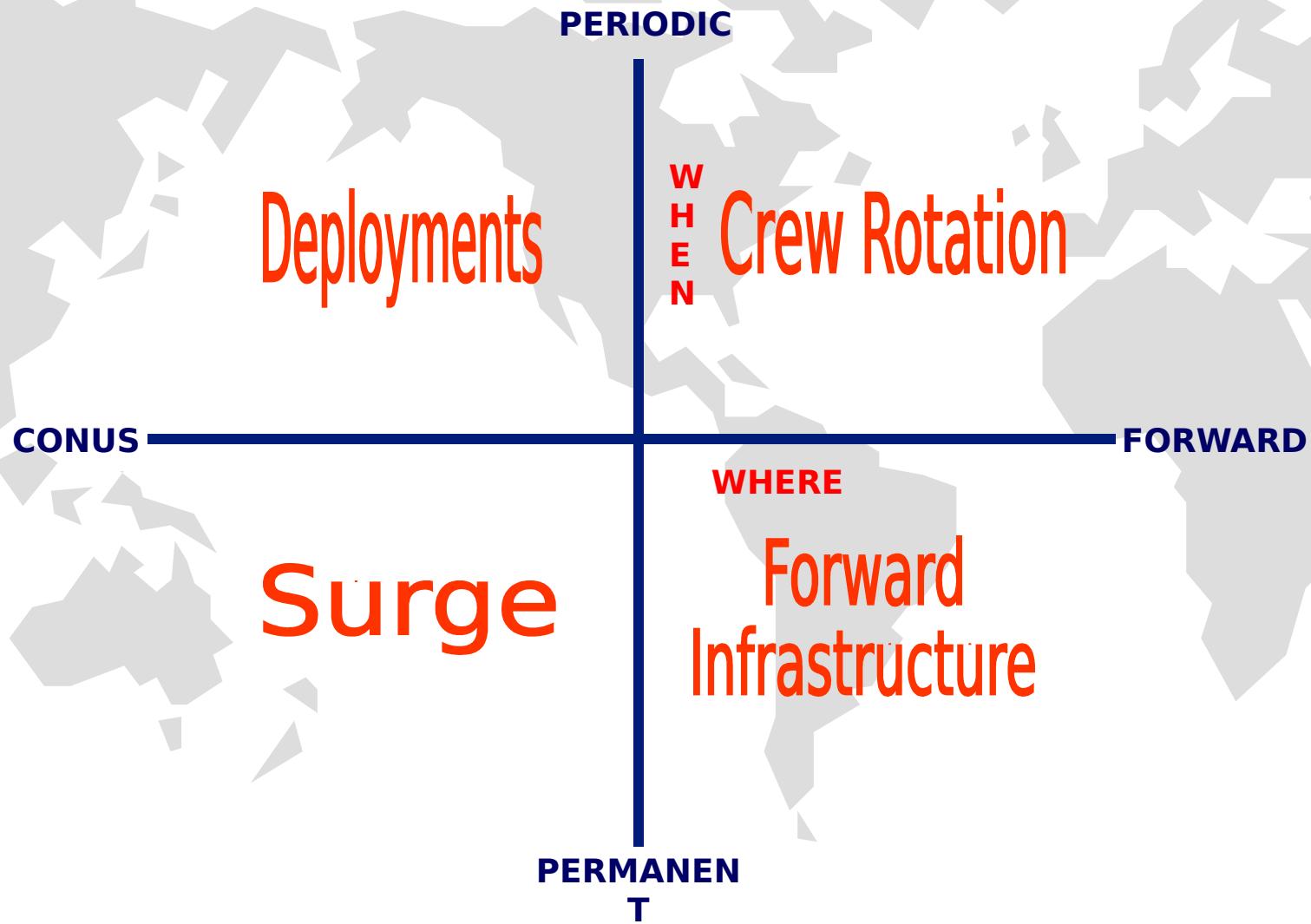
- **No facilitation or equipment costs if Naval War College DSC is used**
 - Host is responsible for all support arrangements such as ITO, security, food, etc., as well as participant travel/per diem
 - WAR Dept can assist with admin set-up
- **Events off-site**
 - Two separate 24 user systems
 - Pay for shipping costs to and from site to Newport
 - Pay ITO for two WAR Dept personnel
 - « Extra day before and after for set-up and take-down

Facilitation Tools for Collaborative Research

- Scenario-based Analysis
- Scenario Dynamics Grid
- Alternative Futures Matrix
- Consolidation Exercises
- Prioritization Exercises
- Forced Analogy
- Problem Reversal
- “Elevator” Drill

just a few examples

Deployment Matrix



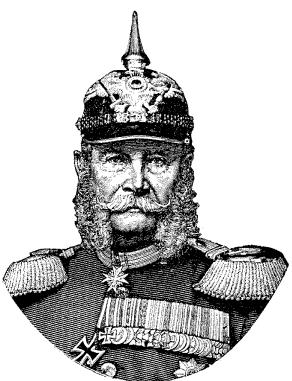
Kenneth Waltz: Man, the State and War (1954)



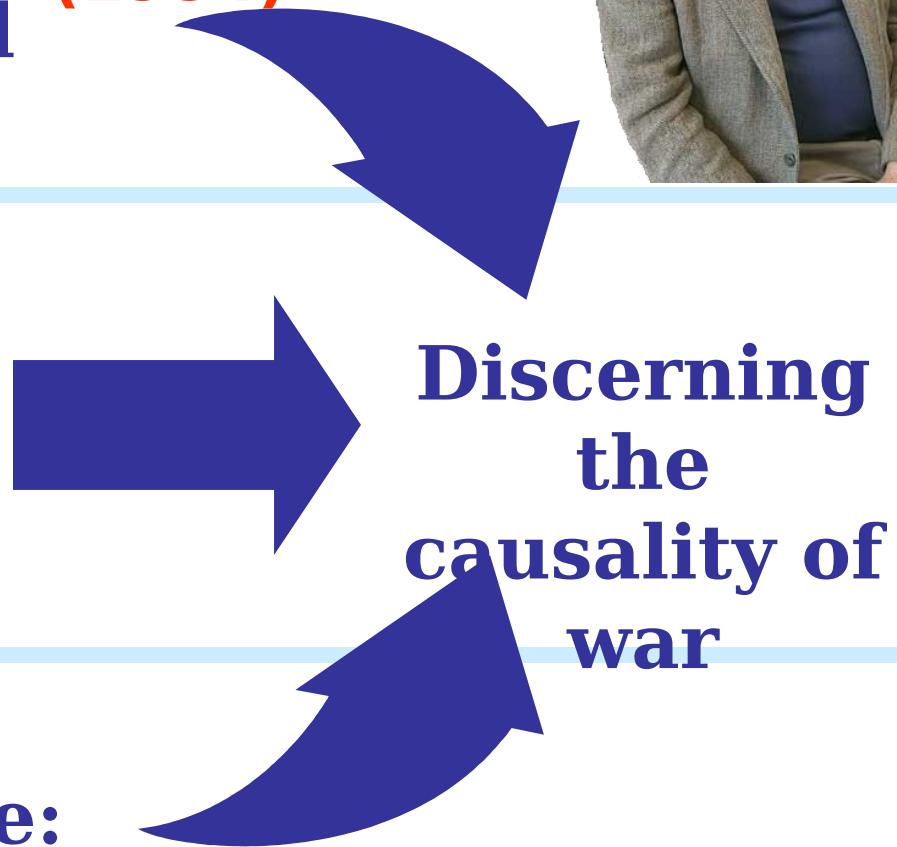
Third Image:
International
System



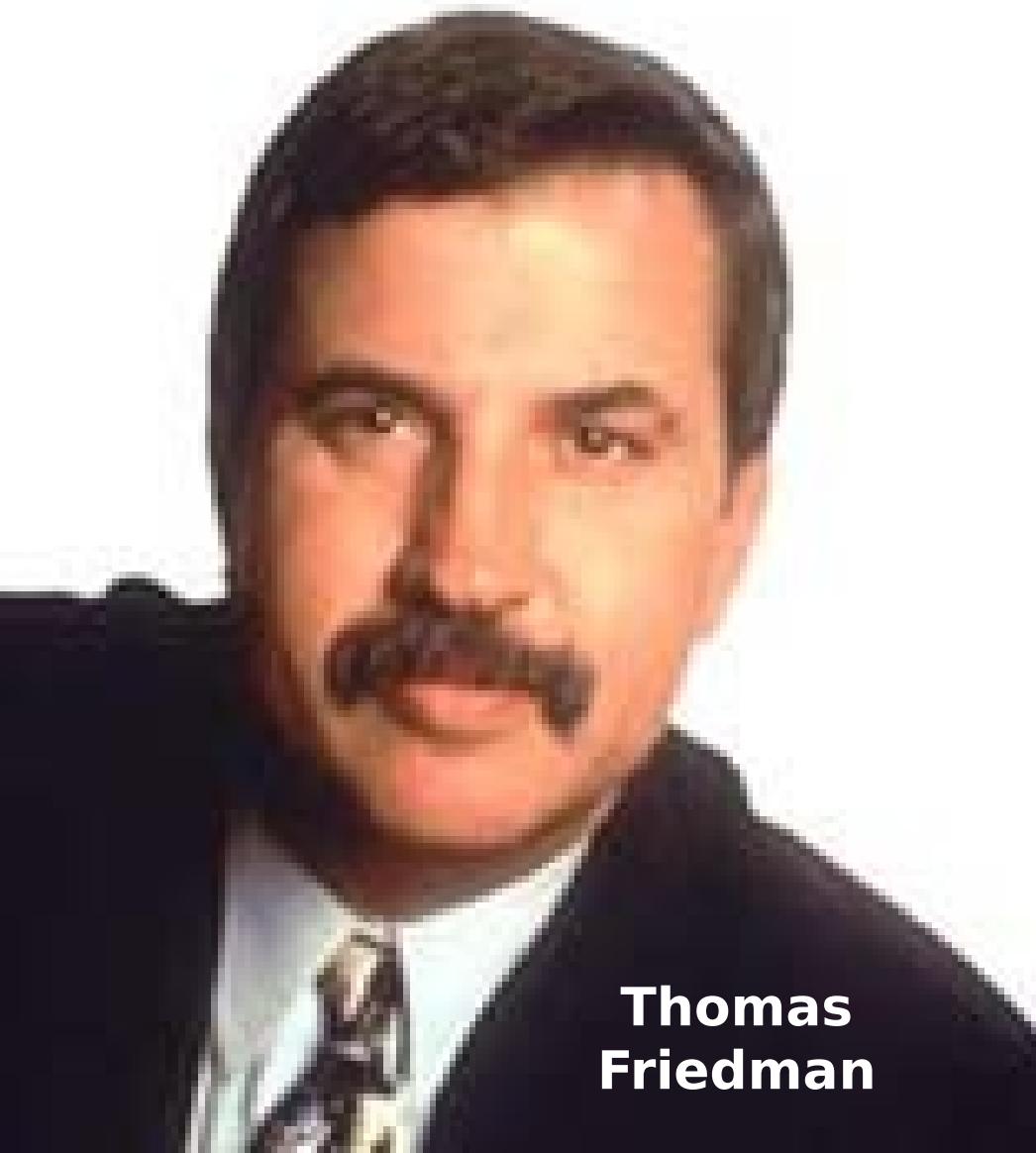
Second
Image:
Nation-
States



First Image:
Human
Nature



Six-Dimensional Thinking



Thomas
Friedman

- 1. Economics**
- 2. Politics**
- 3. Technology**
- 4. Social**
- 5. Environment**
- 6. Security**

Economic
s

Politics

Technolog
y

Social

Environme
nt

Security



System



State



Individual

Waltz meets
Friedman

One way of filling in the scenario dynamics grid is to have participants write “best” and “worst” case “headlines” they would expect to see in a particular box.

If, for example, the topic was the global war on terrorism -

ECONOMICS	
 SYSTEM	Global Economy Collapses Under Weight of Terrorist Attacks

Influence Nets

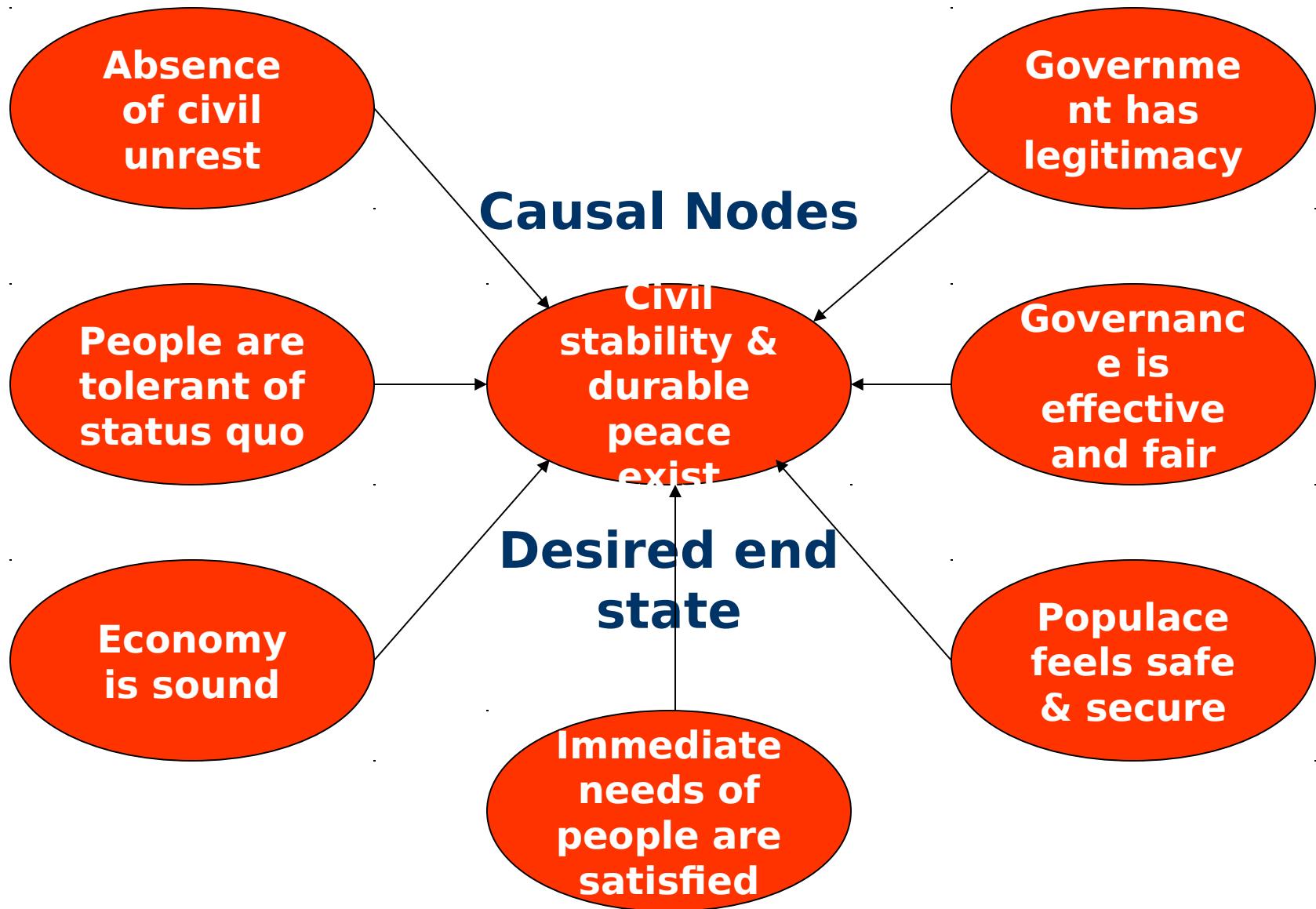
If the condition does exist, the node is blue



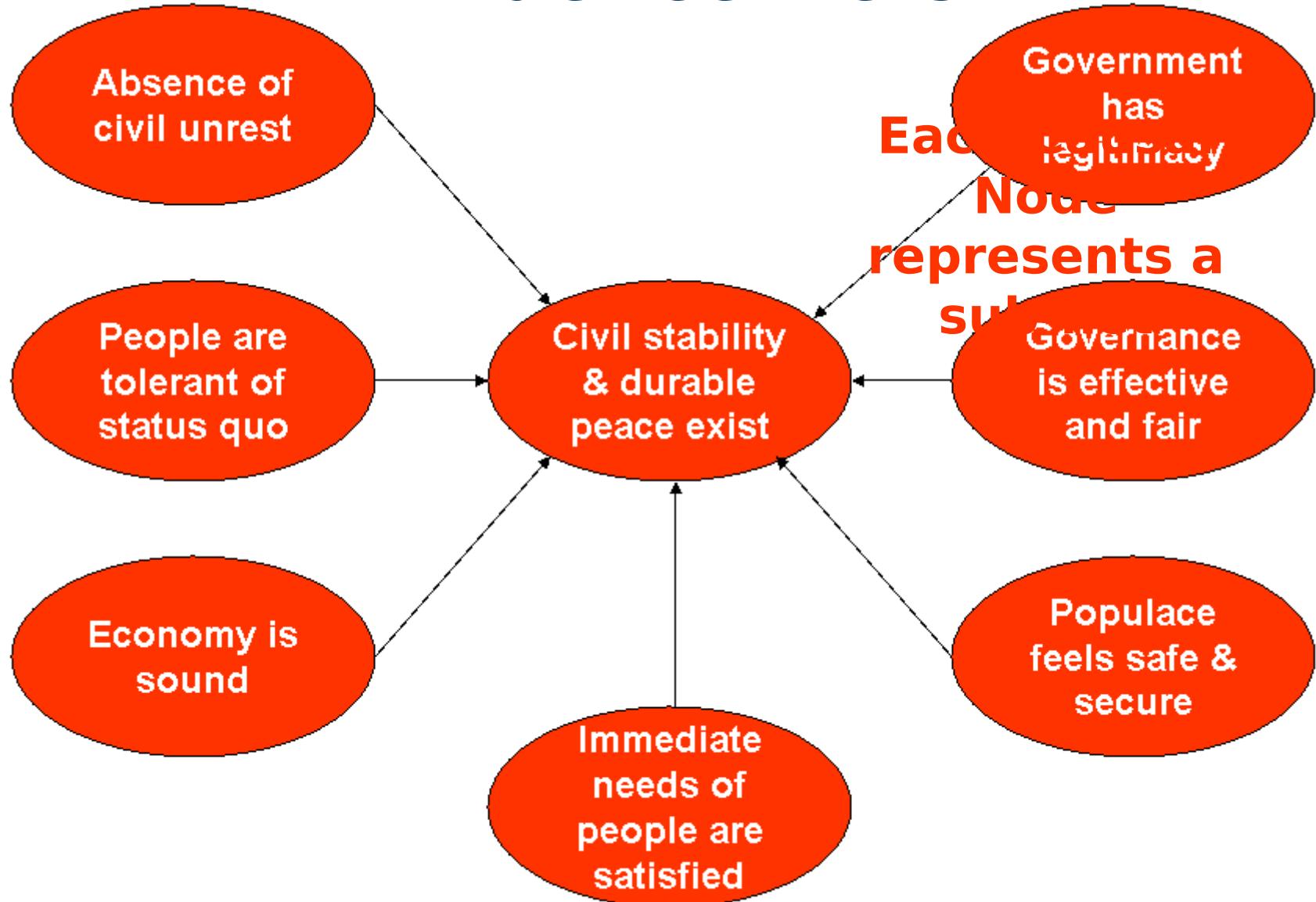
Desired end state

If the condition does not exist, the node is red

Influence Nets



Influence Nets



Influence Nets

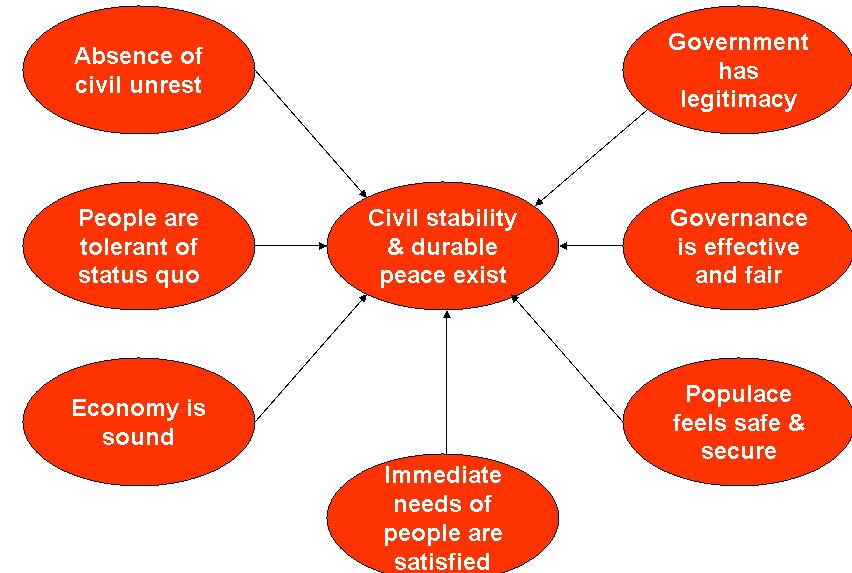


Each Causal
Node
represents a
sub-net

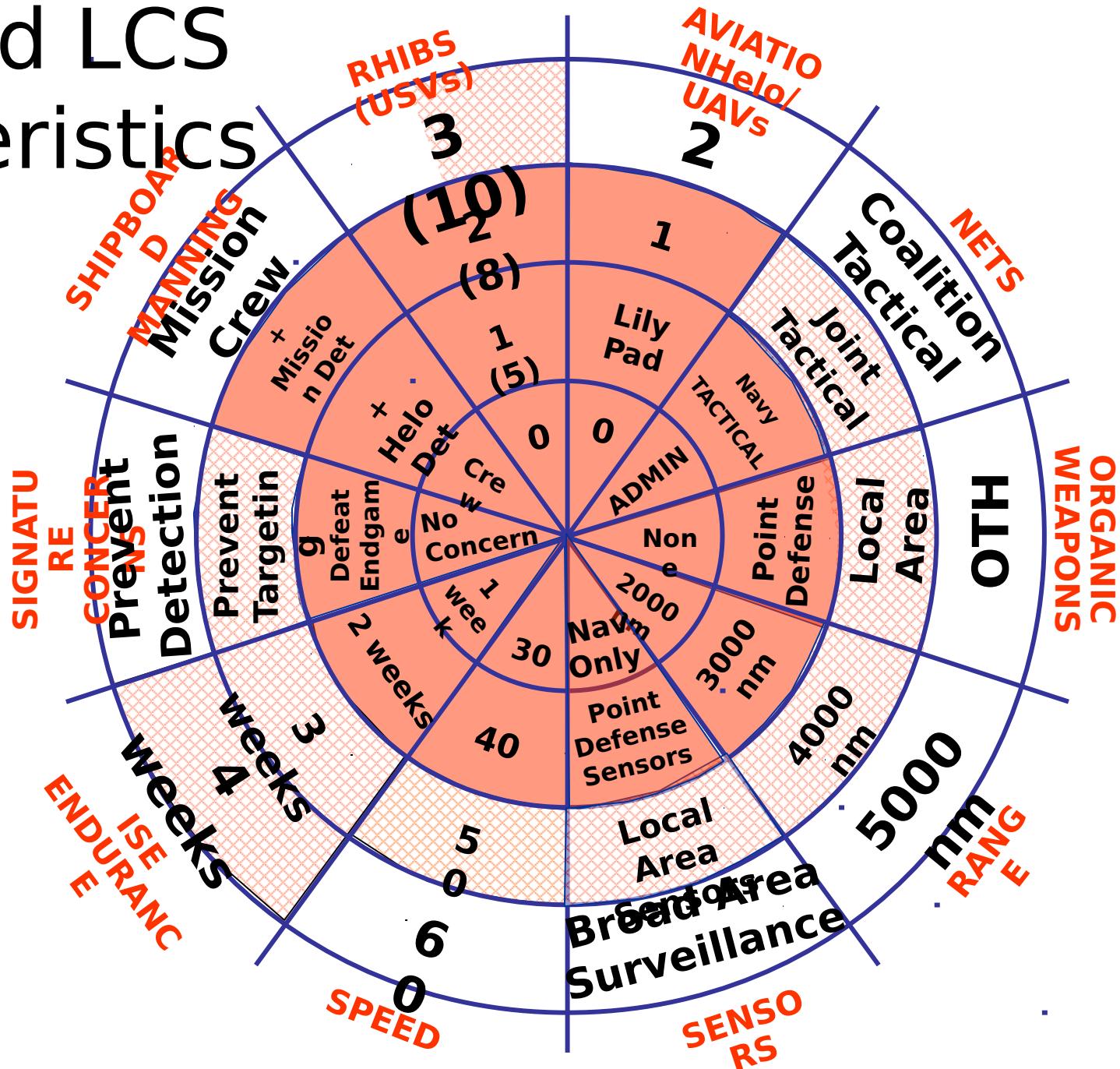
Each node in
a sub-net can
also have
causal nodes

Value of Influence Nets

- Increases conceptualization of complex problems
- Helps project organization
- Provides participants with a common language and understanding
- Can provide diagnostic help for problems with available quantifiable data (original use)
- For non-engineering problems, improves cognition rather than prediction
- Useful during collaborative planning efforts.
- Excellent training aid.



Proposed LCS Characteristics



NWC: Sea Swap



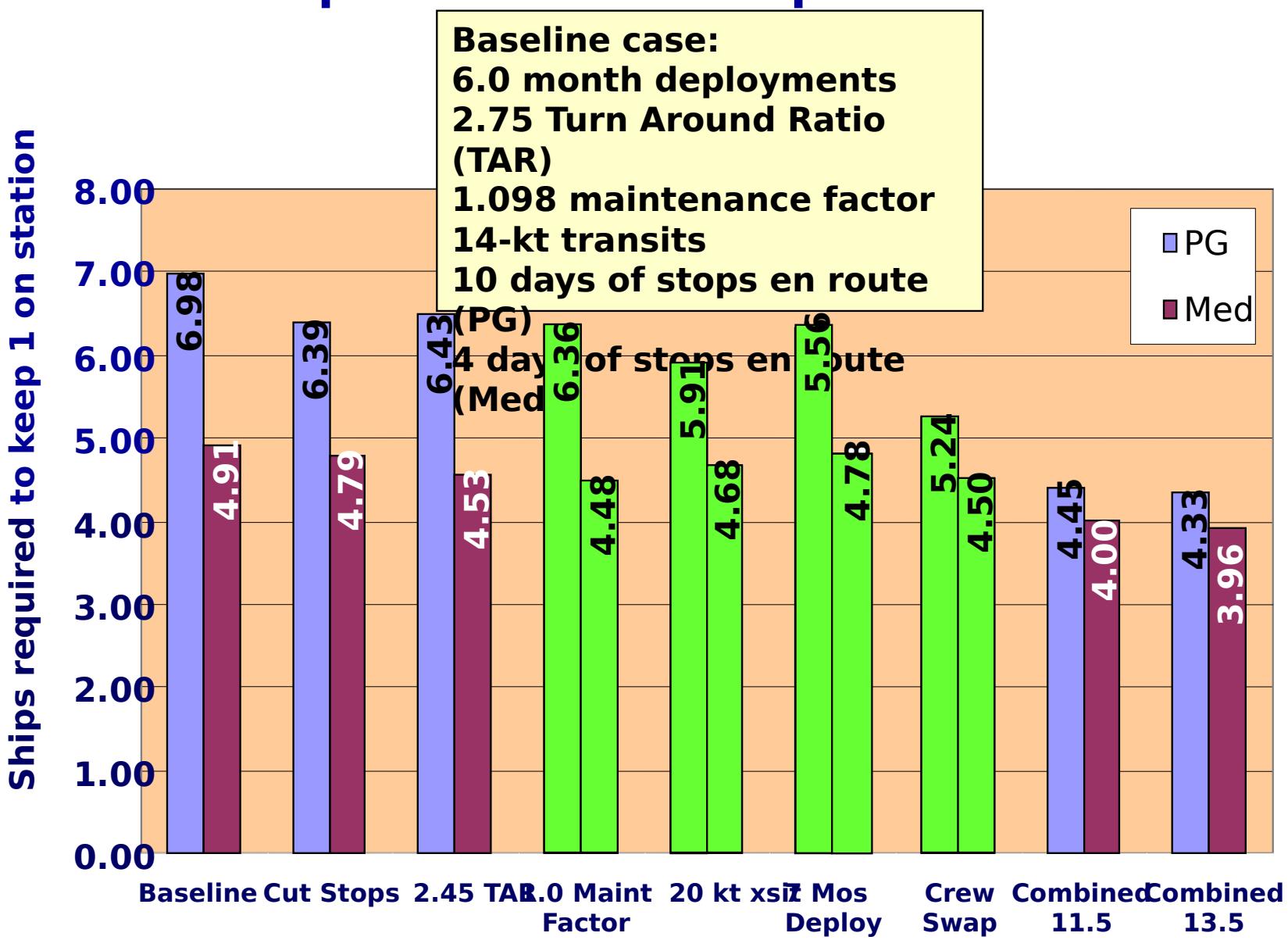
Ships are swapped every year, saving an average of one month per deployment.

To maintain 7 ships in the Gulf and 3 in the Med, 64-70 with today's policies, 52-54 with swap

Instead of “rotating” crews, this option “swaps”

**additional crews.
Increased costs are associated with travel, which are covered by fuel**

Option Comparisons



Sked

(Idealized San Diego to Persian Gulf Deployments)



Turnaround ratio - Ship 2.91:1/Crew

2.75:1

Deployment time - Ship 11.5 mos/Crew

Experiment must involve three pairs
6 mos of ships and run through full 48-
month cycle

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Questions